



Shawn Collinsworth to Join Plaid, LLC

President of Plaid, Wilson Wong, announced yesterday the addition of Shawn M. Collinsworth to their team and will immediately begin working in the newly created position of senior consultant.

Collinsworth's primary responsibilities will include aligning training opportunities with institution/organization needs, facilitating strategic planning opportunities and conducting departmental reviews/assessments.

Collinsworth comes to Plaid after just concluding an extremely successful tenure as Phi Kappa Psi National Fraternity's Executive Director. During his over thirteen years of service as the chief executive of Phi Psi, the organization experienced numerous successes such as: doubling the total undergraduate membership, growing the active chapter roster by over 20% (with the average chapter size increasing by nearly thirty-men per chapter) and increasing the attendance of their biennial conference by nearly three hundred alumni and undergraduates. In addition, Shawn has also been very active in presenting seminars to numerous interfraternal, campus and corporate entities over the years to help with leadership, growth and helping organizations to achieve their strategic initiatives.

"We are extremely excited to have Shawn join the Plaid team," Wong said. "His background, drive and tremendous energy will allow us to further our mission and to provide meaningful programs and insights that help elevate people and their organizations."

Collinsworth is a 1994 graduate of Indiana State University and received a Bachelor of Science degree in Criminology. He continued his education, also at Indiana State University, and received a Master of Science degree in Higher Education Administration in 1996. Since graduating, Collinsworth has been extremely involved in higher education issues and has served on numerous boards and committees. Most recently, Collinsworth served on the Fraternity Executive's Association Board of Directors, including serving as the President.

Outside of his professional life, Collinsworth is also very active in the community. He has worked over the years with the Hamilton Center Outpatient Unit developing teambuilding skills for clients, mentored elementary school children on reading and comprehension and coached middle school track and cross country. He and wife, Ellen, are parents of two sons, Carson and Bryce, and reside in Indianapolis, Ind.