

PlaidServe™

Serving the Community, Better

Serving. Better.

PlaidServe is a mobile app that helps organizations and individuals measure and communicate their social impact. By tracking an individual's service, our app is able to produce compelling infographics for marketing and communication purposes. Our product is geared towards colleges, non-profit entities, and Greek organizations, all of which can benefit by demonstrating their social impact.

The idea is simple. While users are doing good, PlaidServe lets them use their mobile to report and measure their service. Simple integration with social media lets you leverage users' personal networks to promote organizations and causes.

Share. Serve. Inspire. Repeat.

Current technology makes it cumbersome for organizations to track, verify, and effectively communicate social impact. We replace manual and clunky automated processes by leveraging social media and providing more effective communication faster and at a price point that is achievable for most organizations.

PlaidServe gives you the ability to:

- Publicly recognize service work completed by students/members, particularly by leveraging social media
- Demonstrate social impact
- Easily hold competitions and recognize outstanding service
- Utilize support for service as a recruiting tool, particularly for Millennial employees
- Reduce inconsistencies with reporting community service hours
- Minimize time and resources necessary to track or report service

Communicate your social impact clearly, easily and powerfully!

We make it simple to:

- Grow a culture of service
- Manage events and groups
- Gamify activities you care about
- Invite users to service opportunities
- Track actual attendance
- Analyze what motivates students and members
- Tell your story through real-time data + images

Easily track time, capture activities, measure your impact, and communicate your experience

PlaidServe Mobile App

KEY FEATURES

Log - Verify - Aggregate

PlaidServe allows users to easily check-in to service sites and log volunteer hours in real-time. Users can document location, duration and a description of their volunteer experience. Hours can be verified both through our GPS check-in and email confirmations with volunteer supervisors.

Connect - Communicate - Share

Social networking connects users to each other and to the broader service community. Users can invite friends to service opportunities, see where their friends are serving and join in, and challenge other student organizations to do service.

Narrate - Encourage - Inspire

Integration with social media sites helps each of your users become an agent of change. Users will help you tell the story of the work your organization is doing in the community. Encourage others to explore ways of positively affecting their communities by creating space for your organization to publicly model a culture of service.

Promote - Manage - Track Attendance

Send calendar invites for service opportunities to your entire group. Users can accept/decline invitations for easy attendance tracking. Admin can modify events and send updates to attendees. Event participants receive periodic reminders and updates about upcoming projects on their calendar.

Organize - Report - Publish

Build service into your organization's branding, marketing and communications. Our administrative dashboard aggregates and organizes all your service data and generates a visually compelling service report. Tell the story of your organization's service by displaying the data your audience is most interested in: total hours served, types of service completed, areas and populations reached.

PlaidServe uses mobile technology to help colleges, non-profits, and students track and communicate their impact on the community

Track

After you serve - log in with hours, location, and activity

Report

Keep track of individual hours served in an easy, organized format

Measure

Use infographics to show impact based on location, hours, and types of service

Share

Use photos and infographics to share your service story on social media

Powered by: 

